



SOCIAL RESPONSABILITY

Certified



Corporation[®]





Certified



**WE ARE
RESPECTFUL
WITH PEOPLE,
THE
ENVIRONMENT
AND THE
COMMUNITY.**

As Hoja Verde, we are a company committed to our employees, their families, and our surrounding environment. Every year, in Hoja Verde we obtain the B Certification, that not only focuses on the quality of the product or service, but also the environment and the social performance of the company.

For this reason, Hoja Verde is a socially responsible company that provides projects and events in order to benefit the social groups around it. From education and culture, to health, these are the projects that our floriculture company generates.

Learn more about what we do next.

PROGRAMS

CONTINUOUS EDUCATION PROGRAM

Internships

We provide the opportunity for university students to complete their internship period in the company. In this time the interns get to know the work environment and apply the knowledge acquired.

Community relations

We work with our society on community projects, we improve transport routes and provide training for people living in the neighborhoods surrounding the farm.



PROGRAMS THROUGH **FAIR TRADE**

Commissariat

Since 2003, Hoja Verde has facilitated the purchase of products to its workers, in order to improve the economy of their families. We have benefited 2120 workers and families.

2120
WORKERS
BENEFITED



Academic scholarships

We reward our worker's children for their good grades with student scholarships and financial support to university. So far, 49 teenagers are the beneficiaries from this project (2019).

49
STUDENTS
BENEFITED



PROGRAMS THROUGH **FAIR TRADE**



Health

8569 of our employee's children have benefited through vaccination programs, medications and specialized medical care in pediatrics (2019).

8569
CHILDREN
BENEFITED



Housing and land purchase

We support our workers to have their own home or land. Hoja Verde has invested \$357.232 and 147 families have been benefited (2019).

147
FAMILIES
BENEFITED



PROGRAMS THROUGH FAIR TRADE



Health (workers)

We have carried out 72 health campaigns. The company facilitates access to specialized exams to prevent future problems. 5242 workers (average) have been benefited from this service in the year 2019.

5242
WORKERS
BENEFITED



Help for domestic calamity

We support our employees in times of calamity such as: theft, fires, flooding of homes, death of family members and catastrophic diseases. Hoja Verde has invested in the year 2019: \$287.785 (901 workers have been benefited).

901
WORKERS
BENEFITED



PROGRAMS THROUGH FAIR TRADE


Integration and recreation

We raise awareness about the use of time by promoting recreational activities for health, physical and mental hygiene. We have invested \$33.662 y 1230 workers have benefited from this (2019).

1230 
**WORKERS
BENEFITED**

Academic help (workers)

We motivate our workers to train and develop not only personally but also academically. In the period 2007-2019, 1616 workers have benefited from this.

1616 
**WORKERS
BENEFITED**



PROGRAMS THROUGH FAIR TRADE



Homegardens

We encourage and support the planting of organic products and the raising of animals. The company has invested \$1,000 and 15 families have benefited annually. So far, the Juan Montalvo sector has the availability of organic products (2009-2019). The first stage of this project has culminated and we are evaluating the completion of a second stage.

Vacation time

During the holiday season, at Hoja Verde we offer vacation courses or recreational spaces for art, sports, among others; for those who wish to enjoy and spend time with the children of our employees, allowing the generation of spaces and forming bonds of friendship.

NEW PROJECT 2019

CAYAMBE TECHNICAL COLLEGE



Investment Infrastructure
Technical College Cayambe

\$7000

Its objective is to cooperate in the construction of a classroom/workshop in the Educational Unit "Cayambe" to improve the teaching and learning of future professionals of the Technical Baccalaureate of Production, in dairy products.

For more information about the details of any of our projects, contact us at:

hojaverde1@hojaverde.com.ec

g.administrativa@hojaverde.com.ec





hojaverde.com.ec